

DEWEY CHEATHAM & HOWE  
CAMBRIDGE, MA

Ira Cuttlefish, Esq.  
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April 20, 2004

VIA HAND DELIVERY

Participant  
Computers Freedom & Privacy  
Berkeley, CA 94705

**Re: Unauthorized Use of the CFP Mark**

Dear Participant:

We represent Cephalopod Corporation (“Cephalopod”) in intellectual property matters.

As you surely know, Cephalopod is an internationally renowned manufacturer of C food pellets under the mark CFP (the “CFP MARK”). Cephalopod has been using the CFP MARK since as early as 1980, and owns federal trademark registrations including CFP and C FOOD PELLETS (Certificates of Registration Nos. 1,308,492 and 2,756,393).

It has come to our client’s attention that you are using the CFP MARK in connection with your conference-going activities, including browsing and potentially posting to a website at the URL <<http://cfp2004.org>>. This domain name and the website there both make unauthorized use of the CFP MARK. Your unauthorized use of the CFP MARK is likely to cause confusion, or to cause mistake, or to deceive, and to dilute the distinctive quality of the CFP MARK, thereby infringing Cephalopod’s rights under federal and state law.

Please be advised that using our client’s federally registered trademarked name, CFP, in any form or fashion, is strictly against state and federal law and constitutes infringement, as well as unfair competition, and violates § 43(a) of the United States Trademark Act, 15 U.S.C. § 1125(a), as constituting a “false designation of origin”.

Cephalopod demands that you immediately cease and desist from any and all use of its marks, including use of the domain names [cfp2004.org](http://cfp2004.org), [cfp2003.org](http://cfp2003.org), and [cfp2005.org](http://cfp2005.org), and that you cease and desist from carrying a bag with the aforementioned URL or any other mark that is confusingly similar to the CFP MARK.

**We look forward to your attendance at the Chilling Effects “Cease and Desist” presentation on Friday, April 23, 2004, at 1:30 p.m. to comply with our demands.**

Our client views this matter very seriously and will take all steps necessary to protect its rights with respect to these and the other legal issues surrounding the CFP MARK. Nothing in this letter constitutes a waiver of any right Cephalopod may have to pursue any remedy under applicable law.

Very truly yours,

Ira Cuttlefish, Esq.